



GUAYAKI SUSTAINABLE RAINFOREST PRODUCTS, INC.

JOB DESCRIPTION

Job Title: Cebador on the CommUNITY Team
Department: Community: Eastern USA
Reports To: Grant Walker
FLSA Status: Exempt

SUMMARY: Empowering the network of passionate Ambacedores to share Guayaki Yerba Mate with their peer networks both on and around university campuses in the defined region.

DUTIES AND RESPONSIBILITIES:

The following reflects management's definition of essential functions for this job but does not restrict the tasks that may be assigned. Management may assign or reassign duties and responsibilities to this job at any time due to reasonable accommodation or other reasons.

- Coordinates the interviewing and onboarding of Ambacedores on university campuses as identified by supervisor.
- Introduces students to the Guayaki brand, the practice of sharing mate, and provides information about opportunities available within the Ambacebador Network.
- Reviews and guides Ambacebadores in creating proposals to share Guayaki Yerba Mate with peer networks so that the actions align with the mission and vision of the Guayaki brand.
- Connect collaborators in the local community to the Guayaki brand by enabling them to propose and organize opportunities and events to share yerba mate.
- Stewards the growth of the Graduate Network by providing graduating Ambacebadores resources to share yerba mate in their post-university communities.
- Shares Guayaki brand Yerba Mate from electric trikes on and around university campuses identified by supervisor.
- Traveling and touring with Trikeadores 1-2 weeks per month to introduce the brand to other regions as directed by supervisor.
- Performs other duties as assigned by supervisor.

QUALIFICATIONS:

- Familiarity with yerba mate.
- Ability to communicate and work effectively with university students.
- Excellent problem solving skills.
- Confidence in new and unfamiliar situations.
- Comfortable riding an electric trike loaded with Guayaki products in a congested street setting with cars/vehicles in the area.
- Strong organizational skills; ability to manage priorities and workflow; demonstrated self-starter.

- Versatility, persistence with a smile, flexibility, and a willingness to work within constantly changing priorities with enthusiasm.
- Excellent customer service skills.
- Good judgement with the ability to make timely and sound decisions.
- Creative, flexible, and innovative team player.
- Professional appearance and demeanor.
- Demonstrates ability to effectively communicate and work with different people across many identities, experiences, and backgrounds.
- Commitment to Guayaki's values of justice, equity, diversity, and inclusion (JEDI).
- Must be able to speak, read, write, and understand the primary language(s) used in the work environment.

PHYSICAL REQUIREMENTS:

While performing the duties of this job, the employee is frequently required to do the following:

- Stand and walk for long periods of time
- Pedal an electric trike loaded with product.
- Lift and move up to 80 pounds with proper equipment.
- Understand and respond to a diverse population.
- Calculate figures and amounts.
- Drive for long distances.

The above job description is not intended to be an all-inclusive list of duties and standards of the position. Incumbents will follow any other instructions, and perform any other related duties, as assigned by their supervisor.

Guayaki is committed to equitable prosperity and dignity for all people. We value a diverse workforce and believe it enhances our culture while fostering better decision making. We recruit, train, compensate and promote regardless of race, religion, color, national origin, sex, disability, age, veteran status, and other protected status as required by applicable law.