



GUAYAKI SUSTAINABLE RAINFOREST PRODUCTS, INC.

JOB DESCRIPTION

Job Title: NYC Trikeador
Department: Brand
Reports To: NYC PR Manager
FLSA Status: Non-exempt

SUMMARY: Trikeadores are cebadores that focus all of their energy on sharing Guayaki brand Yerba Mate from the trike with NYC communities and public.

DUTIES AND RESPONSIBILITIES:

The following reflects management's definition of essential functions for this job but does not restrict the tasks that may be assigned. Management may assign or reassign duties and responsibilities to this job at any time due to reasonable accommodation or other reasons.

- Shares Guayaki brand Yerba Mate while riding an electric trike on and around New York City (5 boroughs).
- Introduces the Guayaki brand to the NYC public.
- Receives deliveries to our storage units from time to time.
- Organizes, preps, and cleans storage unit pre and post shift.
- Creativity and ability to create routes and curate events for sharing.
- Performs other duties as assigned by supervisor.

QUALIFICATIONS:

- Familiarity with yerba mate.
- Recent college graduate preferred.
- Excellent problem solving skills.
- Confidence in new and unfamiliar situation .
- Comfortable riding an electric trike carrying Guayaki product in a congested street setting with cars/vehicles in the area.
- Strong organizational skills; ability to manage priorities and workflow; demonstrated self- starter.
- Versatility, persistence with a smile, flexibility, and a willingness to work within constantly changing priorities with enthusiasm.
- Excellent customer service skills.
- Good judgement with the ability to make timely and sound decisions.
- Creative, flexible, and innovative team player.
- Bilingual skills a plus.

- Professional appearance and demeanor.
- Ability to effectively communicate with people at all levels and from various backgrounds.
- Must be able to speak, read, write, and understand the primary language(s) used in the work environment.

PHYSICAL REQUIREMENTS:

While performing the duties of this job, the employee is frequently required to do the following:

- Stand and walk for long periods of time
- Pedal an electric trike full of product
- Move around an 80lb battery on a dolly and lift into vehicle
- With the proper equipment, maneuver a 300lb trike in and out of a large vehicle
- Lift and move up to 80 pounds.
- Understand and respond to a diverse population.
- Coordinate multiple tasks simultaneously
- Calculate figures and amounts.
- Drive for long distances

***GUA YAKI** is committed to equitable prosperity and dignity for all people. We value a diverse workforce and believe it enhances our culture while fostering better decision making. We recruit, train, compensate and promote regardless of race, religion, color, national origin, sex, disability, age, veteran status, and other protected status as required by applicable law.*